



Monday, May 18, 2015 • The Biltmore Hotel • Los Angeles, CA

Understanding Community Choice Energy: A Forum for California Local Governments

Speaker Biographies

Opening Plenary Session: Why CCA Matters at the State and Local Level

Dawn Weisz, CEO, Marin Clean Energy

Dawn Weisz is the CEO for Marin Clean Energy and she coordinated efforts to explore, develop and launch MCE as the first Community Choice Aggregation program in California. Under her watch, MCE has launched service to over 150,000 customers in 17 communities, entered into power supply agreements that have doubled the amount of renewable energy purchased in the region, initiated numerous local renewable generation projects, and achieved greenhouse gas reductions through energy efficiency and by exceeding state requirements for renewable energy supply. Ms. Weisz has more than 20 years of experience developing and managing renewable energy and energy efficiency programs while working for leading public agencies in the field. Before joining MCE Ms. Weisz managed energy and sustainability initiatives for the County of Marin, served as the Executive Director for Sustainable North Bay, and was a labor and environmental justice organizer in Los Angeles.

Gerry Braun, Director, Integrated Resources Network

Gerry founded and leads the Integrated Resources Network, a growing community of pragmatic innovators working for a smart and clean energy future. He also chairs California's Communities for Advanced Distributed Energy Resources (CADER). He is a member of the Solar Circle and the Gas Technology Institute's Public Interest Advisory Committee. Gerry's knowledge of energy markets, electricity systems and clean energy supply industries is rooted in his work over the years with leading firms and agencies such as Pacific Gas and Electric Company, Bechtel, Southern California Edison Company, BP Solar, Standard Solar, the US Department of Energy, the California Energy Commission and the UC Davis Energy Institute. He organized and directed major US and California renewable energy R&D programs and held senior executive, marketing and business development roles in global and local solar companies.

Panel 1: The Power of Customer Choice

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Barbara Boswell, Director, Lancaster Choice Energy

Barbara has 25 years experience in local government, as a Finance Director and most recently as Lancaster Choice Energy Director for the City of Lancaster.

Supervisor David Pine, County of San Mateo

Dave Pine was elected to the San Mateo County Board of Supervisors in May 2011. He has worked extensively on the intersecting issues of climate change, flood control, sea level rise and tidal land restoration. Before entering public service, Pine served as General Counsel for a number of technology companies.

Geof Syphers, CEO, Sonoma Clean Power

As the Chief Executive Officer of Sonoma Clean Power, Geof Syphers is responsible for the vision, strategy, and leadership of Sonoma Clean Power. With nearly two decades of experience developing and managing renewable energy and energy efficiency programs, he has been a consultant to utilities, public agencies and private companies. His projects have earned top awards, including the Governor's Environmental and Economic Leadership Award, LEED Platinum, and the first One Planet Communities certification in the United States.

Panel 2: How CCA Accelerates the Transition to Clean Energy

Greg Brehm, Director of Power Resources, Marin Clean Energy

Greg supports Marin Clean Energy's resource planning and procurement efforts, including data analysis, research, and due diligence, with respect to potential power supply opportunities with project developers and wholesale power marketers. Greg has managed power operations for multiple joint powers authorities within California and has ten years' experience in electric power scheduling, state and federal resource compliance reporting, and managing utility-scale renewable energy development and project permitting activities. Greg handles the preparation and implementation of power purchase agreements, contractor performance monitoring, invoice validation, issue identification, and compliance oversight for Marin Clean Energy.

Lindsay Lowe, Senior Originator, Constellation

Lindsay Lowe is a Senior Originator at Constellation, part of the Exelon family of companies. Lindsay focuses on structured power transactions and her team serves as a primary energy supplier for Sonoma Clean Power Authority.

Michael Wheeler, Vice President of Policy Initiatives, Recurrent Energy

Michael Wheeler is Vice President of Policy Initiatives at Recurrent Energy, a leading wholesale solar developer. Michael's team oversees the domestic legislative and regulatory affairs agenda. He is Board President for the Large-scale Solar Association and was intimately involved in passage of SB 43, CA's Green Tariff Shared Renewables program.

Gevan Reeves, Director of Strategic Origination and Development, Calpine

Gevan Reeves has served as Director of Strategic Origination and Development for Calpine's West Region since 2006. He has worked with Calpine since 2001, serving in project finance, development and origination roles. Mr. Reeves has transacted in the California wholesale energy, capacity and renewable energy markets, as well as in the retail energy sector. Recently, he managed the development of the Russell City Energy Center, a 600MW combined cycle facility, which went commercial in 2013 in Northern California, and has led the development effort of North Geysers geothermal projects. He has also successfully contracted for the balance of generation of the Geysers 725MW renewable portfolio. Prior to joining Calpine, Mr. Reeves worked as an investment banking associate for Montgomery Securities in San Francisco.

Luncheon & Keynote Speaker

Mike Gordon, Co-Chair of Sustainable Westchester and is CEO and co-founder of Joule Assets, Inc

Mike Gordon is the Co-Chair of Sustainable Westchester and is CEO and co-founder of Joule Assets, Inc. In his role at Sustainable Westchester, Mr. Gordon is instrumental in fostering progressive opportunities for NY State municipalities, such as the recently approved CCA program. Mr. Gordon is globally recognized in the industry, specifically within the energy management sector. Mike pioneered the Energy Reduction Asset market and has been an architect of new financing solutions for the energy efficiency marketplace. He has also served as counsel to U.S. and European governmental bodies and regulators including FERC, the European Commission and the United Nations' Conference of Parties on Climate Change.

Panel 3: The Importance of Competitive Rates & Economic Viability

Michael Berwanger, Managing Director, Public Finance Management

Mike Berwanger leads PFM's west coast public power practice and has assisted clients in obtaining more than \$30 billion in financing through a variety of financing instruments and structures. Mike has assisted clients in financing over 1,000 MWs of renewables projects. He serves as the financial advisor for Marin Energy Authority.

Anne Falcon, EES Consulting

Anne Falcon's primary responsibility with EES Consulting includes providing project management and technical support for all types of economic and financial studies. Ms. Falcon has managed projects concerning cost of service and rate analyses, financial planning and regulatory proceedings for electric, natural gas, water and wastewater utilities. Her area of expertise includes restructuring, strategic planning, forecasting, unbundled cost-of-service studies, optimization research and specialized statistical studies.

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Panel 4: The Nuts & Bolts of CCA Formation

Shawn Marshall, Founder and Executive Director, LEAN Energy US

Shawn is the founder and Executive Director of LEAN Energy US (Local Energy Aggregation Network), a non-profit membership organization that exists to support the expansion of clean energy community choice aggregation (CCA) nationwide. LEAN serves as a hub for CCA resources and expertise and works in partnership with a range of organizations to actively support CCA formation around the country. Recent work has focused in the states of California, where LEAN is now offering CCA development services, New York, and Illinois. As a local elected official in Marin County, Shawn served on the task force that ultimately became Marin Clean Energy (MCE), serving as a founding board member until launching LEAN in 2011.